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**VOC
MODRÉ HORY**

AN ORIGINAL TERROIR
on the slopes around five villages

WINES WITH ORIGINAL MODRÉ HORY CERTIFICATION

Original certification wines (VOC) are unique in that they are produced from varieties typical for the wine region and grapes that come only from carefully selected vineyards. This strict selection gives these wines unique characteristics, reflecting their terroir in the bouquet and the taste. Assessment of whether this or that wine has the VOC characteristics is performed by the winemakers themselves.

The winemakers in the region spent a long time carefully choosing the right varieties and selected three of the most traditional and currently most commonly grown in their region:

Frankovka (Blaufränkisch)
St. Lauren
Blauer Portugieser

Wine from these varieties can be launched on the market after 18 months maturation or as young rosé wines. When ready, these wines have their own distinctive and original character. Each of them is approved by all selected winemakers of the region to be able to represent it with pride.

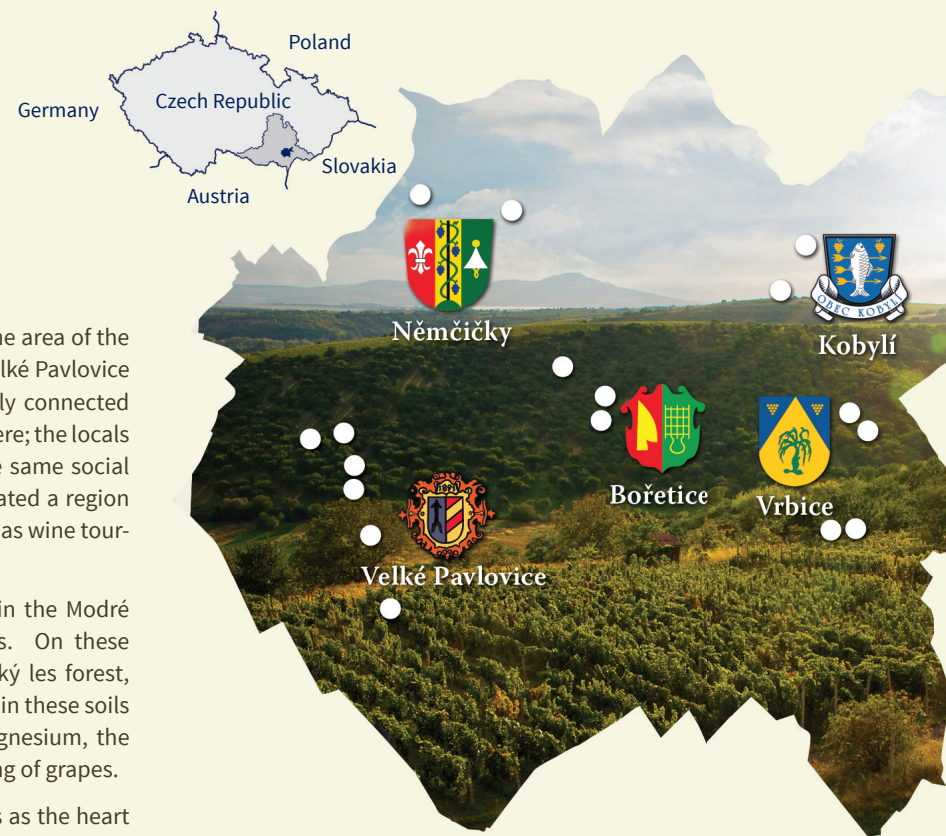


Modré hory region

The Modré hory region corresponds to the area of the villages of Bořetice, Kobylí, Němčičky, Velké Pavlovice and Vrbice. These villages are historically connected by their mutual social and economic sphere; the locals used to go to the same schools and the same social and cultural events, and in doing so created a region that has a lot to offer for ordinary as well as wine tourism.

The sloping hills, which are numerous in the Modré hory region, offer many viewing points. On these slopes, the first outcrops of the Ždánický les forest, thrive the blue varieties of grapes, which in these soils find a high content of calcium and magnesium, the elements essential for the perfect ripening of grapes.

This region is seen by wine connoisseurs as the heart of the blue-grape-growing region in the Czech Republic. Therefore, setting up the VOC area here based on the blue varieties was a natural choice. Moreover, the idea was also supported by Prof. William Kraus, PhD., the coiner of the name Modré hory ("Blue Mountains").



The more informed know that the wines from these and other producers from the Civic Association win the highest places in national and international competitions. The regular success of Modré hory red wine and rosé at the Wine Salon of the Czech Republic has become a matter of course.

Frankovka

Its synonyms (Blaufränkisch, Kékfrankos, Crna Moravka, Karmazin, Šeřina, Limberger) show how it has spread over the northern European winegrowing subregions. The grape clusters are large, loose and wing-shaped. It is a late-ripening variety. The Frankovka wines are typically of a ruby red colour. The bouquet of this variety is that of small stone fruit - cherries and tart cherries. The wines of the Frankovka variety are rich in tannin in the first years and require cellaring. Older wines of this variety have spicy notes of cinnamon and vanilla.

St. Lauren

The most commonly grown variety in the Czech Republic and also the most common variety in the region of VOC MODRÉ HORY. The grape clusters of this variety are of a medium-size, conical, thick, with thin flesh. It is an early-ripening variety. The bouquet of this variety is first reminiscent of dark autumn fruits, and after several years it shifts to the aroma of stewed fruit, mostly plum jam. The taste becomes harmonious with round tannins.

Blauer Portugieser

Despite the suggestion of the grape's name, this variety is not in any way connected with Portugal. The grapes are of medium size, with thin skin. This is a very early-ripening variety. Wine from this variety of grape becomes harmonious early thanks to its low level of acidity and low tannin content. This wine has a bouquet reminiscent of raspberries, cherries and blackberries. Blended with Frankovka, the wine from this variety is suitable for cellaring.

Conditions of wine classification

- The wine must be dry or semi-dry
- The grape's sugar content must be 19°NM minimum; the oak barrel tone must not be dominant in the wine
- The wine must be approved at several professional wine tastings and must subsequently go through official classification, which is supervised by the mayors of the individual villages and representatives of the Ministry of Agriculture
- Red wine may be launched on the market only after 18-months' maturation

